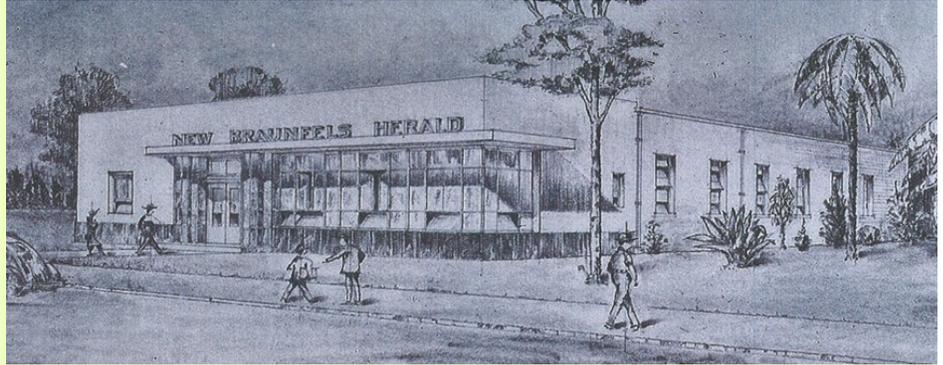


New Braunfels Herald Building

Permit 2140 issued October 23, 1945 to C. [Claude] Scuggs for a 106'x54' printing room and office valued at \$20,000 heralded the "latest" newspaper building in New Braunfels. No contractor was listed.

According to the 1949 Sanborn Fire Insurance map the building labeled "New Braunfels Herald" has concrete frame and floor with a concrete roof on steel joists and tile curtain walls. The New Braunfels Herald newspaper was first published around 1892. In 1966 the Herald merged with the New Braunfels Zeitung-Chronicle and was published weekly by Claude Scuggs until 1979. The paper was renamed the Herald-Zeitung and published thereafter by the New Braunfels Publishing Company.

A copy of the architectural rendering of the proposed building identifies the firm of Phelps & Dewees & Simmons, A.I.A. Architects, San Antonio, TX. Henry Phelps was born in Anauqa,



Texas in 1871. Throughout the years Phelps had various partnerships which designed several large commercial structures in Texas, including the Blanco County and the Atascosa County Courthouses. He died of a heart attack in San Antonio on December 4, 1944. Due to the date of his death it is unclear if Phelps was involved in the design of the New Braunfels Herald building.

In the late 1980s the building received a makeover which covered the Art Deco Style with an imitation Alsatian German fachwerk style. Ron and Carol Snider purchased the building in 2010 and applied for Historic Landmark designation and a rehabilitation tax incentive. The



building is currently being restored to its "as built" 1945 façade.

In addition to the removal of the stone wainscot, the Sniders have plans to remove the non-historic northwest addition (see above photo) and install a pergola feature to provide shading for an outdoor seating area or multi-use venue.

Changes are occurring weekly. Drive by 186 S. Castell Avenue to see the progress as we herald in a new chapter of this Historic Landmark building.



Information:

Historic Landmark
 Commission Meetings:
 Second Tuesday every month
 8:30 a.m.
 City Council Chambers
 424 S. Castell Avenue
 New Braunfels, TX 78130

Cherise Bell
 Historic Preservation Officer
 830-221-4057
 cbell@nbtexas.org

Texas Preservation Summit**March 22 & 23, 2012**

Austin, Texas

Preservation Texas

www.preservationtexas.org

The Historic Landmark Commission is appointed by the City Council to protect and perpetuate historic landmarks and districts which represent distinctive elements of New Braunfels' historic, architectural and cultural heritage and to foster civic pride in the accomplishments of the past.

Builder of New Braunfels

**Kathinka von Coll Clemens**
(1849 - 1931)

In 1904 a one-story wood building known as the Welsch Bakery sat on the lot at 239 W. San Antonio Street. In 1913, A.C. and Helen Plumeyer contracted with Kathinka Clemens to replace the existing bakery with a two-story brick building to be used for a bakery and the second floor as a residence. The Plumeyers agreed to a \$7,500 promissory note with an 8% interest payable to Ms. Clemens. This is the only known permit, between 1922-1948, in New Braunfels where a woman is listed as the contractor.



Photo from Sophienburg Museum

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Historic Landmark Commission
424 S. Castell Avenue
New Braunfels, TX 78130

Address label here